

Hello, I had the initial logo design; however, I want to change the logo as the barbershop will be operational sometime end May of or early June.

It is a neighbourhood barbershop but wants to provide value-added services to customers and would want to create a place where customers would feel that a place to chill as well.

Requirement:

Most of the designs I received were based on the initial design that I provided. Those designs are extensions of the “Face and Words.”

I am OK if the design is without the face (that I have provided), and a new and better image is acceptable. It is a typical barbershop; therefore, the typical image must also be preserved. The shop’s name is CUTZ & STYLEZ, and it caters to men (Haircut, Shave, Hair dye . . .). The logo should be trendy and, at the same time, traditional.

Barbershops do have the Barber pole (rotating lights); if it is possible to incorporate the barber pole or the colours would be great. The colours are Red, Blue and White.



Point to note: The company is legally registered in Singapore as Cutz And Stylez Private Limited. The primary business would be a barbershop, and the secondary functions will be retailing of products (pomade, clay,) and import and exports.

So the logo should signify a barbershop and a company catering for barbershops and retail businesses.

Slogan: Walk in scruffy, walk out stylish

The logo is acceptable with or without the slogan.

Initial logo



I am providing some pictures below for inspiration and ideas for the logo design.

